

Global Connections. Regional Roots.



WORLD FORESTRY CENTER
2015 ANNUAL REPORT



FROM THE *Executive Director*



“THE WORLD FORESTRY CENTER’S WORK REFLECTS WHAT I HAVE DONE MY ENTIRE CAREER, HELPING PEOPLE UNDERSTAND WOOD PRODUCTS AND WHAT THE FOREST IS ABOUT. OUR WORK IS CRITICALLY IMPORTANT FOR THE UNITED STATES AND FOR COUNTRIES AROUND THE WORLD.

— DAVID HAMPTON
Chair of the Board

The World Forestry Center name is familiar to many people here in Portland, but few have more than a vague idea of all that we do. A majority of our visitors have seen our museum or attended events on our four-building campus. But not many realize what goes on behind the scenes or the full range of our efforts to connect people to the importance of forests and the practice of sustainable forestry.

Though our roots are regional, dating back to the 1905 construction of the well-loved forestry building for the Lewis and Clark Exposition, today our role is globally impactful. In 1986, we began programs to train professionals from around the world, helping teachers use forests as a stimulating and relevant context for learning, helping international foresters gain skills to lead their countries into new forestry practices, and helping timberland owners navigate the turbulent world of the wood trade market. Those programs continue today and have produced a worldwide network of professionals whose widening influence is felt in forests on six continents.

Looking forward, we continue to see much to do. Prior to the introduction and exploitation of fossil fuels, forest products

provided the majority of the world’s energy and served as the fundamental resource for housing, transportation, and food. Now, with a growing awareness that we must reduce our dependence on fossil fuels, society turns once again to forests to meet the ever-growing needs of humanity. With the added factor of a five-fold growth in world population since the time fossil fuels first came into use, the pressure on forests is even greater.

Today, we at the World Forestry Center are exploring new partnerships to build understanding among leaders around the globe that make decisions that affect our forests. We must keep improving our management of forests to help us through the enormous economic and political transitions that lie before us. Your support of the World Forestry Center gives us the ability to connect people to the vital importance of healthy forests and of sustainable forestry practices worldwide. We are excited to show you what’s next. Thank you for your support.

A handwritten signature in black ink, reading "Eric Vines". The signature is fluid and cursive, with a long, sweeping underline.

Eric Vines
Executive Director

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THE WORLD FORESTRY CENTER IS A 501(C)(3) NONPROFIT DEDICATED TO CONNECTING PEOPLE TO THE IMPORTANCE OF SUSTAINABLY MANAGED FORESTS.

MEMORIAM

In 2015 the World Forestry Center was saddened by the passing of two members of the Board of Directors:

* ***Orcilia Zuñiga Forbes***, Director 1981-1991, serving as Treasurer 2002-2006 and Honorary Director 2012-2015, died August 28, 2015, in Portland, Oregon.

* ***Peter H. Koehler***, Director 1972-1997, Vice President 1979-1989, Chairperson 1989-1991, President 1990-1991 and Honorary Director 1997-2015, died November 2, 2015, in Portland, Oregon.

Global Connections.



World Forest Institute 2015 Conferences



The World Forestry Center hosted its 11th *Who Will Own the Forest?* and 5th *Forest Products Forum* conferences in September. The events attracted a combined audience of more than 450 professionals from the forest industry, investment, legal, and conservation sectors from around the world.



World Forest Institute

The annual *Who Will Own the Forest?* conference focused on institutional timberland investing and featured 48 speakers in a wide-ranging agenda that also featured two World Forest Institute alumni: John Turland (New Zealand) spoke about Asia-Pacific plantations and Ke Dong (China) joined a panel discussion on illegal log trade and timber tracking. Other topics included: the outlook on timber, timber versus alternatives, regional valuation trends, institutional investor concerns, the forest financing landscape, inventory technology, seedling advances, investing in carbon offsets, ecosystem services, cultivating the next generation of timberland managers, updates on overseas investing, and the bio-fuels market.

Co-organized by the World Forest Institute and Forest Economic Advisors, the *Forest Products Forum* featured experts from Forest Economic Advisors as well as guest speakers offering forward-looking perspectives on the wood products, timber, wood pulp, and biomass sectors. ♦

Global Leaders Gather for Summer Institute

Since 1996, the World Forestry Center has invited experienced leaders in education, natural resource management, and strategic communication from around the globe to tour our forests, explore new ways to collaborate, advance teaching, and learn about the world's forests.

The Class of 2015 arrived July 12. Led by Senior Fellow Rick Zenn and assisted by Liz Langford of Australia and WFI Fellowship Program Manager Shadia Duery, the group visited sites on Mount St. Helens, Warm Springs Indian Reservation, Bull Run Watershed, and the Mount Hood National Forest to meet local experts and discuss content topics ranging from climate change to supporting rural economies.



The International Education Institute is supported by grants and donations. A special thanks goes out to the Paul and Sally McCracken Fund at Oregon Community Foundation, Gray Family Foundation, Washington County Small Woodlands Association, Sustainable Forestry Initiative, American Forest Foundation, and the Oregon Forest Resources Institute.

Many thanks to our hosts and volunteers: Dr. Ed Jensen, Sue Baker, Bonnie Glendenning, Bill Wood, Suzie Slockish and family, Todd Cummings, Mark and Dawn Smith, Erik Lease and Brian Bradac, Lisa Veino and Lauren Holwege, driver Patricia Sweet, and the great staff of the Menucha Conference Center. Administrative support was provided by WFI Senior Program Manager Chandalin Bennett and summer intern Jiadong Ye from University of British Columbia School of Forestry. ♦

“WE IN INDIA ARE A GREAT FORESTER FRATERNITY, SO THE THINGS I LEARNED WILL BE SHARED THROUGH MANY ORGANIZATIONS AROUND THE COUNTRY. ALL THE TOPICS COVERED WERE USEFUL TO ME. IT WAS A WEEK FULL OF KNOWLEDGE THAT GAVE ME IDEAS TO WORK ON FOR A YEAR.

— SUBASH CHANDLER
Haryana, India

Senior Fellow Invited to Speak in Malaysia, Taiwan, New York, & Oregon



Senior Fellow Rick Zenn, a 26-year veteran at the World Forestry Center, had an exceptionally busy 2015.

In January, Rick was the keynote speaker at the *Forests Today & Forever* annual meeting in Eugene, Oregon. In April, he was invited to lead a workshop for local teachers at the Tualatin River National Wildlife Refuge in Sherwood, Oregon, and in June he led a “*Global Connections*” seminar at the Project Learning Tree International Coordinators Conference in Sarasota Springs, New York. While in New York, he visited the SUNY Environmental Science and Forestry Center in the 15,000-acre Huntington Forest in the Adirondack Mountains near Lake Placid and Grey Towers—Gifford Pinchot’s historic family estate in Milford, Pennsylvania.

In August, he traveled to Malaysian Borneo to speak at the Rhythms and Rimba ROR! Wildlife Festival held at the Rainforest Discovery Center in the famous Sepilok Forest managed by the Sabah Forestry Department. He also spent three days on the

Kinabatangan River with a BBC film crew and forest researchers at the Danau Girang Field Centre operated by Cardiff University.

In October, Rick was an honored guest of the Taiwan Forestry Research Institute (TFRI), Taiwan Forestry Bureau (TFB), and National Taiwan Normal University (NTNU) as one of two speakers selected from the U.S. to speak at NTNU’s international education conference in Taipei. He toured the Taroko National Park and several of the country’s forestry education centers with Alumni Fellows of the World Forest Institute.

“In 2015 I learned to keep my bags packed,” Rick said. “It was a great honor to travel and represent the World Forestry Center.” ❀



AMERICAN FOREST FOUNDATION HONORS ZENN WITH THE RUDOLPH SCHAFER AWARD

The American Forest Foundation (AFF) honored Senior Fellow Rick Zenn with the prestigious Rudolph Schafer Award for lifetime achievement and his commitment to the foundation’s national Project Learning Tree (PLT) program.

The award was presented by AFF Senior Vice President of Education Kathy McGlaulin on June 8, 2015, at the PLT International Coordinators’ Conference in Saratoga Springs, NY.

Rick has represented the World Forestry Center on PLT’s national operations committee for more than 20 years. “Thousands of educators and millions of students have benefited from Rick’s expertise, leadership, and dedicated service to PLT and the field of education over many years,” McGlaulin noted. “The Rudy” is PLT’s highest national recognition named after Rudolph Schafer who founded PLT in 1976. Rick is the fourth person to have ever received the award. ❀

CAPTIONS:

Above: Senior Fellow Rick Zenn at International Environmental Education Conference at National Taiwan Normal University, Taipei, October 2015.

Bottom: End of the trail at Sabah Forestry Department Rainforest Discovery Center, Sandakan, Malaysia, August 2015.

Photos courtesy of Rick Zenn.

The 2015 World Forest Institute Fellows

In 2015, the World Forest Institute (WFI) hosted seven exceptional professionals in its International Fellowship Program.

To date, WFI has hosted over 130 Fellows from 40 different countries. ❁



ENKELEDA PJETRI
Albania



SARITA LAMA
Nepal



QINGXIN LIU
China



CAROL KOH
Taiwan



MIGUEL SANCHEZ
Bolivia



STUTY MASKEY
Nepal



ROBERT MIJOL
Malaysia



The program brings leaders in forestry from around the world to Oregon for six months to learn about best practices in forestry and to apply what they learn to improve communities in their home countries.

GLOBAL SPOTLIGHT: BOLIVIA

Miguel Sanchez came to WFI to learn about forest nursery practices. Back in his homeland in La Paz, he operated a small teaching nursery on the university's campus. While in the program he toured various forest nurseries, learning about operations and management.

Thanks to his experience gained here, he now works for the Bolivian National Forest Development Fund, a decentralized public entity responsible for financing programs and projects aimed at sustainable and integrated forest development in Bolivia. As the Forest Nursery Specialist he provides vital input on operations for the whole country.

GLOBAL SPOTLIGHT: MALAYSIA

Robert Mijol works for the Sabah Forestry Department in Malaysia and came to WFI for six months to study mechanisms of payments for ecosystems services. He was researching how to implement such systems in the forest reserves of Borneo.

Upon return to Malaysia, Robert was granted the opportunity to fully manage the Ulu Segama-Malua Sustainable Forest Management project – a large-scale, multi-stakeholder forest protection and rehabilitation project. The training he received at WFI was invaluable in preparing him to take on this leadership role. ❁

World Forest Institute Update

The World Forest Institute (WFI) signed two important agreements with Asian forestry agencies to participate in its International Fellowship program.

In the presence of the U.S. Ambassador to Malaysia, Joseph Yun, and with Portland Metro Council President Tom Hughes representing the World Forestry Center, the Sabah State Forestry Department of Malaysia endorsed a Notes of Cooperation with WFI to nominate professionals to the Fellowship program over the next four years.

In July, Executive Director Eric Vines visited forests in Germany and Austria, taking time to meet with international director Dieter Siempelkamp.

Eric also traveled to Durban, South Africa, to participate in the first Timberland and Wood Processing Conference on the African continent, organized by international director Dennis Neilson. While in Durban he attended the World Forestry Congress, a once in five-year gathering of forestry NGOs hosted by the Food and Agriculture Organization of the United Nations. ♦

WFI also signed a Memorandum of Understanding with Director Lu Wenming, head of the Division of International Cooperation at the Chinese Academy of Forestry (CAF). CAF is active in academic exchanges and has established cooperative relations with more than 20 national and international organizations. WFI is excited to welcome CAF researchers to its Fellowship program. ♦



CAPTIONS:

Above: Eric Vines (left) and Dieter Siempelkamp

At top right: Dr. Steven Running



CLIMATE SCIENTIST DR. STEVEN RUNNING LECTURES AT WORLD FORESTRY CENTER

On December 9 the World Forestry Center, The Nature Conservancy, and the Pinchot Institute for Conservation hosted a public lecture reporting on the UN Climate Change Conference that was held in Paris, France. Dr. Steven Running is a Regents Professor at the University of Montana and was a chapter Lead Author for the 4th Assessment of the Intergovernmental Panel on Climate Change (IPCC). Dr. Running contributed to the reports of the IPCC, which shared the Nobel Peace Prize in 2007. He was “on the ground” at the WFC while the UN Framework Convention on Climate Change took place. He talked about the latest climate negotiations and the specific role global forests have in the Earth’s climate system. ♦



Regional Roots.



Youth Education Programs

The World Forestry Center's Education Department partnered with the U.S. Forest Service (USFS) and Oregon State University (OSU) in 2015.



Thanks to the support of the USFS, the WFC Education Department took 400 under-served youth on a two-day forest adventure called Forests Inside Out. With the help of local high school students serving as mentors, students met with USFS rangers and hiked the Columbia River Gorge.

The Education Department hosted 944 elementary students for OSU's Wood Magic Program. The program is an interactive experience designed to educate students about the wonders of wood as a material and encourages them to think about resource issues. ♦

Education at the Discovery Museum and Magness Memorial Tree Farm



The Education Department inspired 3,728 students and 112 school groups with tours of the Discovery Museum.



Magness Memorial Tree Farm hosted 51 school groups and 2,144 students.

A PREMIER EVENT SPACE

Over 200 groups rented our premier event space. Some of those groups included:

The Beck Group
Bureau of Environmental Services
City of Portland Parks & Recreation
Forest Economic Advisors
Greater Portland Sustainability Education Network
Greenwood Resources
Intertwine Alliance
The Nature Conservancy
The Northwest Community Forest Coalition
Oregon Department of Forestry
Oregon Forest Resources Institute
Oregon Mycological Society
Oregon State University
Oregon Truffle Festival
Portland Wholesale Lumber Association
Society of American Foresters
SOLVE
Sustainable Northwest
Sutherland
U.S. Department of Agriculture
U.S. Forest Service, PNW Region
Western Forestry and Conservation Association
Western Hardwood Association
World Affairs Council
World Wildlife Fund



Art Gallery

The Art Gallery advances the WFC mission through the arts.

The World Forestry Center is committed to partnering with nonprofits and local craftsmen to showcase art inspired by nature and sustainable forestry. To foster community outreach and engagement, the Art Gallery exhibits are free of charge. 🌿



THE GEEZER GALLERY
— 🌿 —
May through September



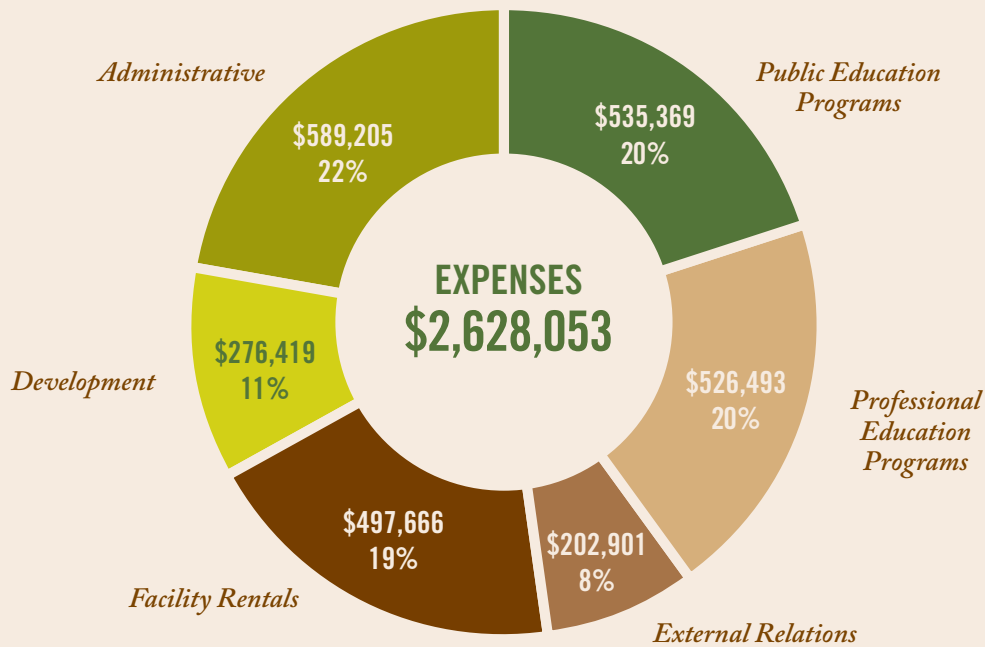
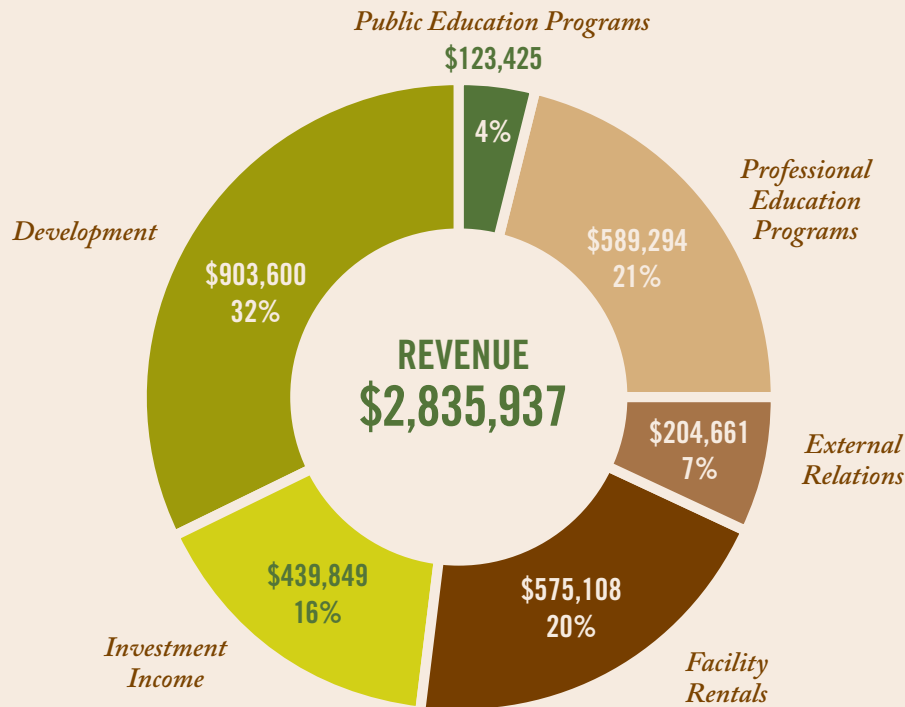

THE PORTLAND CHILD
ART STUDIO
— 🌿 —
October through November



THE JOINERY
— 🌿 —
December through January



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TO OUR 2015 DONORS
FOR THEIR ONGOING
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Robert Freund & Anne Greenwood
Alan Goudy

Edith Neff
Phyllis Posekany

In Memory of
Wendell Walker
George & Gayle Tinker

We have made every effort to include all donors from 2015. Please notify Wendy Mitchell of any changes so that we can correct our records by sending an email to wmitchell@worldforestry.org. Thank you.



*The World Forestry Center
is a 501(c)(3) nonprofit
dedicated to connecting people
to the importance of
sustainably managed forests.*

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