

Northwest Attractions Marketing Alliance

2026 RECIPROCAL MEMBERSHIP PROGRAM



Local attractions are collaborating to offer expanded benefits to members in 2026.

Members can show their proof of membership, along with a photo ID, to gain admission for up to four (4) people at a different attraction each month, regardless of their level of membership.

FREQUENTLY ASKED QUESTIONS

- **How does this work?**
 - Visitors show their proof of membership to the admissions staff at the designated attraction to receive four (4) admission tickets.
- **Does this extend to other membership benefits?**
 - No. This benefit is solely for attraction admission during regular business hours. The membership benefit excludes discounts on classes, camps, merchandise, or special events.
- **Is there a deadline for this offer?**
 - The promotion for each month will apply to all current members. However, joining at the beginning of the year guarantees admission to all participating attractions.
- **Is it a one-time use benefit, or can it be used throughout the month?**
 - The benefit is valid for the whole month, just as it would be for members of that attraction. You may use it as many times as you like at the featured attraction each month, but only one time per day.

RESTRICTIONS

- Member benefits only apply to individual, named members. This benefit does not apply to corporate or library memberships that do not have a named member associated with them.
- To access this benefit, members of participating attractions must show proof of membership, along with a photo ID.
- The benefit is not transferrable and only applies to current, named members of the participating attractions.
- Members will receive no more than four (4) admission tickets at the featured attraction, for each they visit during the month, but no more than once per day.
- Benefit is for admission during regular posted hours only and does not extend to other traditional benefits of membership: discounts, publications, or special events.

Month	Attraction
January	Oregon Zoo Albany Regional Museum
February	Colombia River Maritime Museum Japanese American Museum of Oregon Leach Botanical Garden
March	Pittock Mansion Cannon Beach History Center Cascade Locks Historical Museum
April	Deepwood Museum & Gardens Willamette Heritage Center
May	Architectural Heritage Museum Oregon Jewish Museum and Center for Holocaust Education Two Rivers Heritage Museum
June	Museum at Warm Springs Shelton McMurphy Johnson House
July	Benton County Historical Society Hallie Ford Museum of Art
August	Oregon Historical Society Columbia Pacific Heritage Museum Tamástslikt Cultural Institute
September	Rice Northwest Museum of Rocks & Minerals The MAiZE at The Pumpkin Patch on Sauvie Island Portland Chinatown Museum
October	World Forestry Center Discovery Museum Evergreen Aviation & Space Museum
November	Oregon Coast Aquarium Seaside Museum & Historical Society
December	Lan Su Chinese Garden Clark County Historical Museum