

EVERGREEN



WORLD FORESTRY
CENTER MAGAZINE



2022 SUMMER ISSUE

FROM THE EXECUTIVE DIRECTOR

New Experiences in a Reopened Museum



Joseph A. Furia
Executive Director,
World Forestry Center

Last month, we reopened the doors of our Discovery Museum to the public for the first time in over two years. As an organization that believes in the importance of in-person events and experiences, it should be no surprise that we looked forward to this moment. The reality of doing so has already exceeded our expectations.

We are thrilled to be welcoming visitors back to our Washington Park campus (see photos from our Reopening Reception on Page 6) and especially excited about a few new exhibits that we have added to the museum:

- » *The Future of Forests* is a free exhibit designed to engage our community and facilitate conversations around the urgent challenges facing our forests and our communities;
- » *Rethinking Fire* is a powerful art installation by Arizona-based artist Bryan David Griffith that explores wildfire through the intersection of art and science; and
- » *The West is Burning*, a documentary on catastrophic wildfire produced by Landmark Stories in partnership with Wallowa Resources, is now playing in our onsite theater.

In addition, later this year, we will present our first in-person *Who Will Own the Forest?* conference since 2019 and two virtual programs exploring the social impacts of forests:

- » *Who Will Own the Forest? 2022* (Sept. 20-22) will unpack critical issues impacting the most dynamic timberland investing environment seen in decades over three days of sessions;
- » *Wildfire as a Public Health Issue* will be a virtual panel featuring leaders in public health discussing emerging research on the impacts of wildfire smoke and what role the sector plays in mitigating risk and motivating social change; and
- » *The Future of Innovative Timber Construction in Affordable Housing* will be a conversation with project developers who are exploring how innovative timber construction can support the development of affordable housing.

None of this work would be possible without you, our community of supporters who stood by us through the pandemic. Thank you for believing in our mission and helping us celebrate this major milestone.

P.S. – This summer, your donation will support our programming and exhibit needs. To make a donation, use the enclosed envelope or visit worldforestry.org/donate. ❖

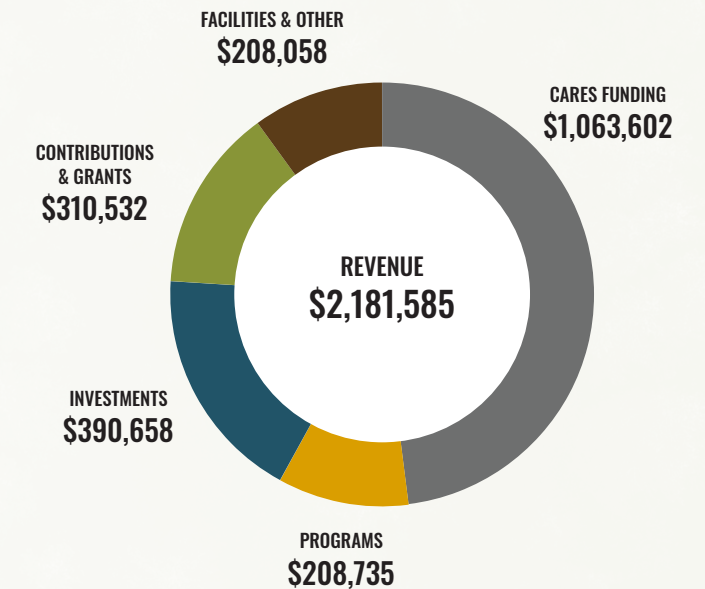
2021 Financial Report

Over the last year, World Forestry Center refined our ambitious vision, gaining momentum, specificity, and potency. Even as we operated within the continued atypical circumstances of the pandemic, we were able to invest in strategic initiatives to evolve our programming and amplify our impact. We were able to build internal capacity to develop new programming, plan for resource development, and lay the groundwork for our successful 2022 museum reopening. Our staff, board, and supporting community showed resilience, flexibility, and a commitment to leveraging this unusual period to strengthen the organization and imagine new ways of achieving our vision for healthy forests and communities. ❖



Sarah Horton
COO/CFO,
World Forestry Center

2021 OPERATING EXPENSES AND REVENUE



UPCOMING EVENTS

Calendar of Programs



World Forestry Center is offering a slate of public and professional programming throughout summer and fall 2022. We hope to see you on campus and online!

Rethinking Fire: The Intersection of Art & Science – Discussion & Gallery Talk

August 6, 2022

Cheatham Hall | World Forestry Center

Tickets \$10 | Register at worldforestry.org/gallery-talk

Join artist Bryan David Griffith (above) and Forest Landscape Ecologist Dr. Paul Hessburg (below) to discuss the causes and impacts of severe wildfire and the use of art as an entry point to engage the public on forestry issues. Through December 2022, World Forestry Center is hosting Griffith's *Rethinking Fire* exhibition in our reopened Discovery Museum.

Forest Products Forum

September 20, 2022

Cheatham Hall | World Forestry Center

The Forest Products Forum features expert presentations from Forest Economic Advisors and guest speakers on wood markets. The event runs prior to start of *Who Will Own the Forest?*

Who Will Own the Forest? 2022

September 20-22, 2022

Various Locations | World Forestry Center

worldforestry.org/wwotf

Our first in-person conference since 2019, *Who Will Own the Forest? 2022* will bring executives, investors, asset managers, landowners, and conservationists to Portland to examine the drivers, trends, and impacts of institutional timberland investing. *Who Will Own the Forest?* offers networking and learning opportunities, including continuing education credits for appraisers, attorneys, foresters, and CPAs.

- » September 20: *Welcome Reception*
- » September 21: *Women in Timber Breakfast Social in Cheatham Hall*
- » September 21: *Conference Sessions and Evening Reception*
- » September 22: *Conference Sessions*



Wildfire as a Public Health Issue

Fall 2022

Virtual

Wildfires have increased in frequency and severity over the past two decades, especially in the Western United States. Beyond the environmental and economic damages caused by wildfire, researchers and public health professionals are increasingly identifying the harmful impacts of wildfire smoke on respiratory, cardiovascular, and cognitive health. Slated for fall, World Forestry Center will host a virtual panel featuring leaders in public health to discuss emerging research on the impacts of wildfire smoke and what role the health sector plays in mitigating risk and motivating social change.

The Future of Innovative Timber Construction in Affordable Housing

Fall 2022

Virtual

The increasing need for affordable housing is one of the most critical issues facing communities around the world. Later this year, World Forestry Center will present a virtual conversation with project developers who are exploring how innovative timber construction (e.g., modular, mechanized mass timber systems) can support the large-scale development of affordable housing. ♦

Museum Reopening Reception

On June 16, we celebrated the reopening of the Discovery Museum with a gathering of community partners, supporters, and friends of the organization.



below left World Forestry Center Development Director, Merrit Thompson, gives President and CEO of Collins, Eric Schooler, a tour of The Future of Forests exhibit which Collins sponsored.

below right Board Treasurer, Stephen Levesque, with World Forestry Center collaborator and former board member, Matt Donegan.



above and below Event attendees explored the reopened Discovery Museum, including several new exhibit spaces.



above Long-time supporters, Bobsy Graham and her family, enjoying the exhibits on the second floor.

left World Forestry Center Executive Director, Joe Furia, with Honorary Board Member Alan Goudy, and his son, Paul.



left Sam Adams, Director of Strategic Innovations, Mayor Ted Wheeler's Office, with World Forestry Center COO/CFO Sarah Horton, Experience Director Tim Hecox, and Tim's partner, Andy McAlister.

World Forestry Center Awards Venue Grants to Nonprofits



World Forestry Center has granted our inaugural Complimentary Venue Grants to Coalition of Communities of Color and Pacific Lamprey Conservation Initiative (PLCI). The grant offers each organization a complimentary event venue rental at World Forestry Center.

“We are thrilled to be chosen as recipients of World Forestry Center’s Complimentary Venue Grant,” said Damon Motz-Storey, Communications & Development Manager at Coalition of Communities of Color. Our mission of racial justice and self-determination for all communities of color is more critical than ever. When partners invest in our capacity to gather together, connect with one another, and raise resources, then we can grow the impact of our collective action and improve outcomes for communities throughout the region.”

“PLCI is incredibly honored and grateful,” said Alicia Marrs, PLCI Coordinator. “Since 2004, partners from across the West have convened at our Lamprey Summits to revisit the science and the status of lampreys and recommit to working collaboratively to preserve this culturally and ecologically important species. This grant will make it possible for us to hold our next Lamprey Summit at a location that shares our values in sustaining and restoring our cultural and natural resources.”

Applications for this new program were opened to nonprofits earlier this year. Preference was given to organizations that had not previously held events at World Forestry Center.

“Our Washington Park campus is such an incredible resource,” said Event & Visitor Services Director Jennifer Kent. “I’m so glad we can share it with organizations doing good work for our communities and our environment. We hope to continue this program in the future.”

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— Jennifer Kent
Event & Visitor Services Director,
World Forestry Center

DONOR PROFILE



World Forestry Center relies on a broad community of friends and partners who donate their time, energy, and funds to advance our mission. Thank you to Dr. Salako for sharing his story with the World Forestry Center community.

A Community of Support: Gabriel Salako

We recently reconnected with Dr. Gabriel Salako, Head of Environmental Management and Toxicology at Kwara State University Malete, about his upbringing in Nigeria, his time as an International Fellow, and his recent support of World Forestry Center's work.

How did you get into this work?

As a young boy growing up in Ile Ife, Nigeria, we were always delighted to go to the forest to watch for singing birds and hunt for small animals. As a high school student, I had loved to study anything related to environment, especially the built environment such as architecture and surveying. My experience as a Fellow at World Forestry Center opened my eyes to the great potential of forest resources and, since then, my academic career has been woven around the management of this great treasure.

What inspired you to donate to World Forestry Center?

I had the rare opportunity to be World Forestry Center's first Nigerian Fellow in 2011, which provided me with a platform to advance my academic and professional career. During my Fellowship, I was exposed to various scientists and professionals who provided mentorship and valuable skills in the areas of natural resources management and forest resources. I will always be glad to donate to World Forestry Center at any time it is within my capacity.

What's something about the forest that you wish others could see?

I wish my countrymen in Africa could see forests as an ocean of treasures, which, if well managed, will generate both the economic and natural resources to sustain itself and mankind's needs.

What does the forest mean to you?

Forests are the inestimable treasure that nature has endowed us. They need to be protected and well managed. ♦

*Hear more from Dr. Salako in the new community-engagement exhibit, *The Future of Forests*, currently on display in our Discovery Museum.*

Donate today using the enclosed envelope or online at worldforestry.org/donate